



what's the point  
in going for it and  
not getting a **response**?



Response Non Turbo/Turbo & TD/Stages 1 to 3

## Response Chips

The Natural Evolution of the Performance Chip, now delivering Dynamic Performance and Economy enhancements for the discerning driver wanting more. Response Chips make sense, confidently linking cost directly to the benefits that this balanced range offers the modern driver who wants more from his vehicle. The entire driving experience will be enhanced and a Response Chip is the product to provide it.

## Response Range

Twenty years of experience and a genuine passion to be the best and cover the fullest range has ensured that a Response Chip is the choice for you. Fast turn around utilizing state of the art technology with expert and detailed map construction makes the Response Chip range the logical choice in increasing your vehicle's dynamic performance.



**NonTurbo**

**Stage 1 & 2**

Catering for normally aspirated vehicles, the Response NonTurbo chip makes sense. In either standard form or slightly or modified, the NonTurbo Chip delivers a progressive range of identifiable benefit to the customer, in improved driveability and performance.

Fitted  
From

**£399 to £750**



**Japanese**

**Previously  
Unmappable**

**MITSUBISHI HITACHI & DENSO ECUs**

As the owner of a Japanese performance car sporting one of the ECUs above, you'll know the disappointment of being told "It can't be remapped." That's all changed! Response ECU enhancements now cover many previously unmappable Japanese & European vehicles. Genuine "Reflash" technology releases the hidden potential.

Fitted  
From

**£499 to £1250**



a confident **response**  
is vital to improving your  
driving experience



## Response Car

With dramatic gains in both Power and Torque, you choose the output level and affordability, with upgrade options available. Sophisticated file manipulation offers outstanding levels of improvement not only in terms of performance but also economy.

## Response Bike

Your bike's latent potential is liberated by accommodating aftermarket modifications, together with enhanced performance, power and driveability. A must for the modern range of bikes with electronic engine management which requires detailed and expert alteration to take account of modifications.

## Response Truck

Substantial fuel savings with dramatic performance gains ensure that a Response Chip is the right choice. We believe that the benefits justify the investment. The savings alone cannot be ignored.



## The Benefits

Response Chips offer the most up to date range, with state of the art technology delivering levels of performance and a driving experience normally out of reach. A superb



**TurboandTD**

Stage

We cover a huge range of Turbo and Petrol vehicles and offer enhanced gains with a fresh and enthusiastic approach to mapping. The range covers makes and models of vehicles that many tuners are not able to cover. Gains in both power and torque are impressive and are the most dynamic we have ever encountered.

Fully Fitted

**£599.00**



**TurboandTD**

Stage

**2**

Caters for those customers looking for the most dynamic options, who really want MORE, whether it be a standard vehicle or modified. Sophisticated detailed mapping allow gains previously not provided, appealing to many new and existing customers. Confidence in a product can be seen in its pricing making the PLUS the most popular choice.

Fully Fitted

**£750.00**



**TurboandTD**

Stage

**3**

Some vehicles have tremendous performance reserves that can be exploited, brought to the fore and enjoyed with our highest specification enhancement. It is only available for certain makes and models but do please feel free to ask if your vehicle is a suitable candidate for Stage3. You may be one of the lucky few.

Fully Fitted

**£999.00**



there's a **response** chip  
to suit almost every  
car, bike and truck



technological development linking price directly to performance with a modular structure offering choice and affordability to the customer who wants more. A product range that radiates confidence and quality making it the only choice for the modern driver looking for a driving experience second to none.

## Sensible Choice

A prestige product derived from years of experience and demand from customers. Response Chips are the sensible choice for drivers looking for the wow factor missing for so long. It's there, its available and the Response Chip Range delivers it.

The Range is geared towards quality backed by enthusiasm and a passion to offer an outstanding driving experience. Response is an evolution of the modern performance chip, a long awaited step forward, with attention to detail and a refreshing approach to range coverage and ease of fitment.





Step on it  
and maximise your  
vehicle's torque, fuel  
economy and response

### The Next Step

It's so easy! Just visit: [www.responsechips.com](http://www.responsechips.com)  
and view the range, then simply contact the office to  
book an appointment. With turnaround times of  
generally around an hour, you can choose the option  
that's right for you on the day, then immediately start  
enjoying endless hours of driving pleasure.

Response Approved Dealer Stamp



Response Performance Chips  
Unit 4, Dragonville Industrial Park, Durham DH1 2XJ

Telephone : 0191 386 3422

Email : [reschip@aol.com](mailto:reschip@aol.com)

[www.responsechips.com](http://www.responsechips.com)